The Grange Academy Business curriculum map



Intent

Both GCSE and A-Level courses focus on building logical arguments for achieving specific Business or Economic decisions, based on knowledge and evidence from case studies or live business situations. We provide an environment for all students to be entrepreneurial, independent learners, confident presenters and strong team players with a sound understanding of the world in which they live. Lessons are designed to inspire and challenge our students to value diversity, be open-minded, develop teamwork skills, take risks and develop their financial awareness. Key Skills - Problem-solving and decision-making skills relevant to business Analytical and evaluation skills Quantitative skills calculations in a business context Interpretation and use of quantitative data in business context to support, inform and justify Communication and interpersonal skills.

Implementation

	Autumn Term I	Autumn Term II	Spring Term I	Spring Term II	Summer Term I	Summer Term II
	Addin Territ	Autum Termin	Spring remin	Spring remin	Sammer Termin	Summer Termin
Year	Topic 1.1 Enterprise	Topic 1.2 Spotting a	Topic 1.3 Putting a	Topic 1.4 Making the	Topic 1.5	Topic 2.1 Growing the
10	and	business opportunity:	business idea into	business effective:	Understanding	business: Students
	entrepreneurship:	Students will explore	practice: This topic	Students will explore a	external influences	are introduced to
	Students are	how new and small	focuses on making a	range of factors that	on business: Students	methods of growth
	introduced to the	businesses identify	business idea happen	impact on the success	are introduced to a	and how and why
	dynamic nature of	opportunities through	through identifying	of the business,	range of factors, many	business aims and
	business in relation to	understanding	aims and objectives and	including location, the	of which are outside	objectives change as
	how and why business	customer needs and	concentrating on the	marketing mix and the	of the immediate	businesses evolve.
	ideas come about.	conducting market	financial aspects.	business plan.	control of the	The impact of
	They also explore the	research. They will also			business, such as	globalisation and the
	impact of risk and	focus on understanding	End of Topic Exam	End of Topic Exam	stakeholders,	ethical and
	reward on business	the competition.	Question	Questions	technology,	environmental
	activity and the role				legislation, and the	questions facing
	of entrepreneurship.	End of Topic Exam	A level Business Theme	A level Business Theme	economy. Students	businesses are
		Questions	2 – Managing a	1 Marketing and	will explore how	explored.
	End of topic Exam		Business	people/ Theme 2	businesses respond to	
	questions	A level Business Theme		Managing a Business	these influences.	End of Topic Exam
		1 Marketing and people				Questions
	A level Business				End of Topic Exam	
	Theme 1 Marketing				Questions	A level Business –
	and people					Theme 3 Business
					A level Business	growth
					Theme 2 – Managing	
					a Business	





Year	Topic 2.1 Growing the	Topic 2.2 Making	Topic 2.3 Making	Topic 2.5 Making	Topic 1.5	Topic 2.1 Growing the
11	business: Students	marketing decisions:	operational decisions:	human resource	Understanding	business: Students
	are introduced to	Students will explore	This topic focuses on	decisions: Growing a	external influences	are introduced to
	methods of growth	how each element of	meeting customer	business means that	on business: Students	methods of growth
	and how and why	the marketing mix is	needs through the	decisions relating to	are introduced to a	and how and why
	business aims and	managed and used to	design, supply, quality,	organisational	range of factors, many	business aims and
	objectives change as	inform and make	and sales decisions a	structure, recruitment,	of which are outside	objectives change as
	businesses evolve.	business decisions in a	business makes Topic	training and motivation	of the immediate	businesses evolve.
	The impact of	competitive	2.4 Making financial	need to be made to	control of the	The impact of
	globalisation and the	marketplace.	decisions.	influence business	business, such as	globalisation and the
	ethical and			activity. These aspects	stakeholders,	ethical and
	environmental	End of Topic Exam	End of Topic Exam	are considered in this	technology,	environmental
	questions facing	Questions	Questions	final topic.	legislation, and the	questions facing
	businesses are				economy. Students	businesses are
	explored.	A level Business Theme	A level Business Theme	End of Topic Exam	will explore how	explored.
		1 Marketing and people	2 – Managing a	Questions	businesses respond to	
	End of Topic Exam		Business		these influences.	
	Questions			A level Business Theme		End of Topic Exam
				1 Marketing and	End of Topic Exam	Questions
	A level Business			people/ Theme 2	Questions	
	Theme 3 Business			Managing a Business		A level Business –
	Strategy				A level Business	Theme 3 Business
					Theme 2 – Managing	growth
					a Business	